5th Annual
Italian American Festival
October 16, 2027
Sponsor Donation

Our Mission Statement: *The mission of the Italian American Festival is to promote and preserve Italian American culture and its contributions to the Art, Food, Science and Music Industries worldwide.*

By using art, food, science, and music as catalysts to expand cultural understanding, the festival will benefit local businesses and the community.

The Italian American Festival is a non-profit organization. A portion of the profits will go toward two annual scholarships and charity.

Business Name: _____

Address: _____

State: _____ Zip Code: _____Phone: _____

Email: _____

Website: _____

Facebook Page: _____ Instagram ID: _____

Please provide your company or personal logo in JPG or PNG format.

Gift Information: I would like to donate:

1. Venice Sponsor $10,000
2. Roma Sponsor $7,500
3. Palermo Sponsor $5,000
4. Milano Sponsor $2,500
5. Florence Sponsor $1,000
6. Bari Sponsor $500
7. Vallelonga $250
8. Casalbordino _____
9. Verona In-kind

☐ Cash ☐ Check (Check# _____)

Please make the check payable to
Italian American Festival - Upstate
P.O. Box 55
Simpsonville, SC 29681
Attn: Sponsorship

Sponsorships received after August 31, 2027 may not appear on banners but will appear on social, digital and media coverage.

Is a copy of the ST 9 Form required? __ Yes ___ No __

We would like to make an in-kind contribution of: _____

Thank you for your generosity!

Sponsor Signature _____ Date: _____

Italian American Festival -Upstate is a 501 (c)(3) Non-Profit Organization.

All Donations will receive a Receipt for tax purposes.

Questions: Email IAHF.Sponsorship@gmail.com – **Team:** – Helena Erman, Robin Roach, Maria Natale

Website: https://italianamericanfestivalupstate.org/
Facebook: https://www.facebook.com/IAHFUpstate
Instagram: https://www.instagram.com/iahf_upstate

Sponsorship Levels and Benefits

1. **Venice Sponsor** (Exclusive): $10,000
   - 1.1. Event designated as **Proudly supported by [Sponsor Name]**
   - 1.2. Top logo placement on key event materials
   - 1.3. Top logo placement on website, signage, and major printed pieces
   - 1.4. Featured sponsor recognition on social media
   - 1.5. Six or more social media mentions
   - 1.6. Mention in email campaigns
   - 1.7. On-stage recognition by the MC
   - 1.8. Premium booth placement
   - 1.9. Opportunity for branded giveaway distribution
   - 1.10. Potential category exclusivity

2. **Roma Sponsor:** $7,500
   - 2.1. Prominent logo placement on website and signage
   - 2.2. Four to five social media mentions
   - 2.3. One dedicated sponsor spotlight post
   - 2.4. Recognition in email promotions
   - 2.5. On-stage recognition by the MC
   - 2.6. Booth space included
   - 2.7. Inclusion in sponsor thank-you materials
3. **Palermo Sponsor:** $5,000
   - 3.1. Logo on the festival website and event signage
   - 3.2. Three social media mentions
   - 3.3. Inclusion in group sponsor recognition posts
   - 3.4. Social media tagging when possible
   - 3.5. Stage recognition during the event
   - 3.6. Booth space included

4. **Milano Sponsor:** $2,500
   - 4.1. Logo on the festival website
   - 4.2. Name or logo on sponsor signage
   - 4.3. Two social media mentions
   - 4.4. Included in sponsor thank-you posts
   - 4.5. Stage recognition during the event
   - 4.6. Booth or table opportunities, if available

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Facebook: https://www.facebook.com/IAHFUpstate

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5. **Florence Sponsor:** $1,000
   - 5.1. Business name listed on the festival website
   - 5.2. Business name included on sponsor signage
   - 5.3. One social media mention
   - **5.4.** Included in group sponsor recognition
6. **Bari Sponsor:** $500
   - 6.1. Name included on sponsor signage
   - 6.2. Name and logo on website
   - 6.3. Included in a group sponsor thank-you post
7. **Vallelonga Sponsor:** $250
   - 7.1. Name included on sponsor signage
   - 7.2. Name and logo on website
   - 7.3. Included in a group sponsor thank-you post
8. **Casalbordino Sponsor:** Specified amount
   - 8.1. Recognition as a sponsor
   - 8.2. Name and logo on website
   - 8.3. Included in a group sponsor thank-you post
9. **Verona Sponsor:** In-kind Sponsors
   - 9.1. Recognition as an in-kind sponsor
   - 9.2. Name and logo on website
   - 9.3. Included in a group sponsor thank-you post